

WHAT
HAPPENED
TO
ALL
THAT
SMOKE?

DISCOVER
LOW
SMOKE.

Look.
See?
Just
a slinky
sliver
of
smoke.
Sleek,
chic,
and
Oh
so
demure.
Up to
70% less
smoke
from
the
lit
end.
And
guess
what?
More
taste
than
meets
the
eye.
So ...
kiss
those
fat
smokes
goodbye,
and say
hello
to
the
first
low
smoke
cigarette
for
women.
New
Superslims
From
Virginia
Slims.
Big
News.
Very
Little
Smoke.

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